



nami
INVESTMENTS

YOUR COMPANY IS YOUR PRODUCT

COMPANY
PRO
FILE
2025 - 2026

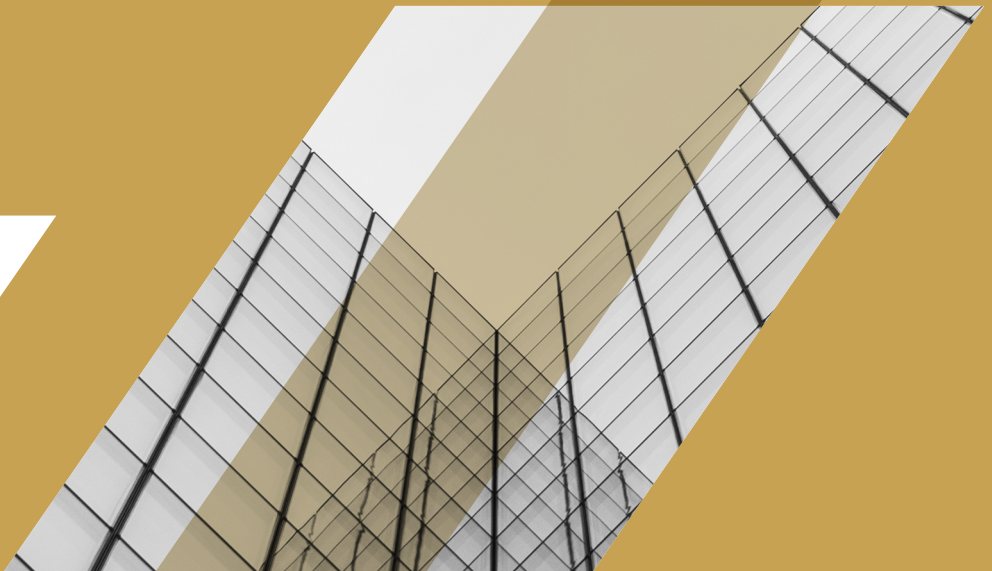
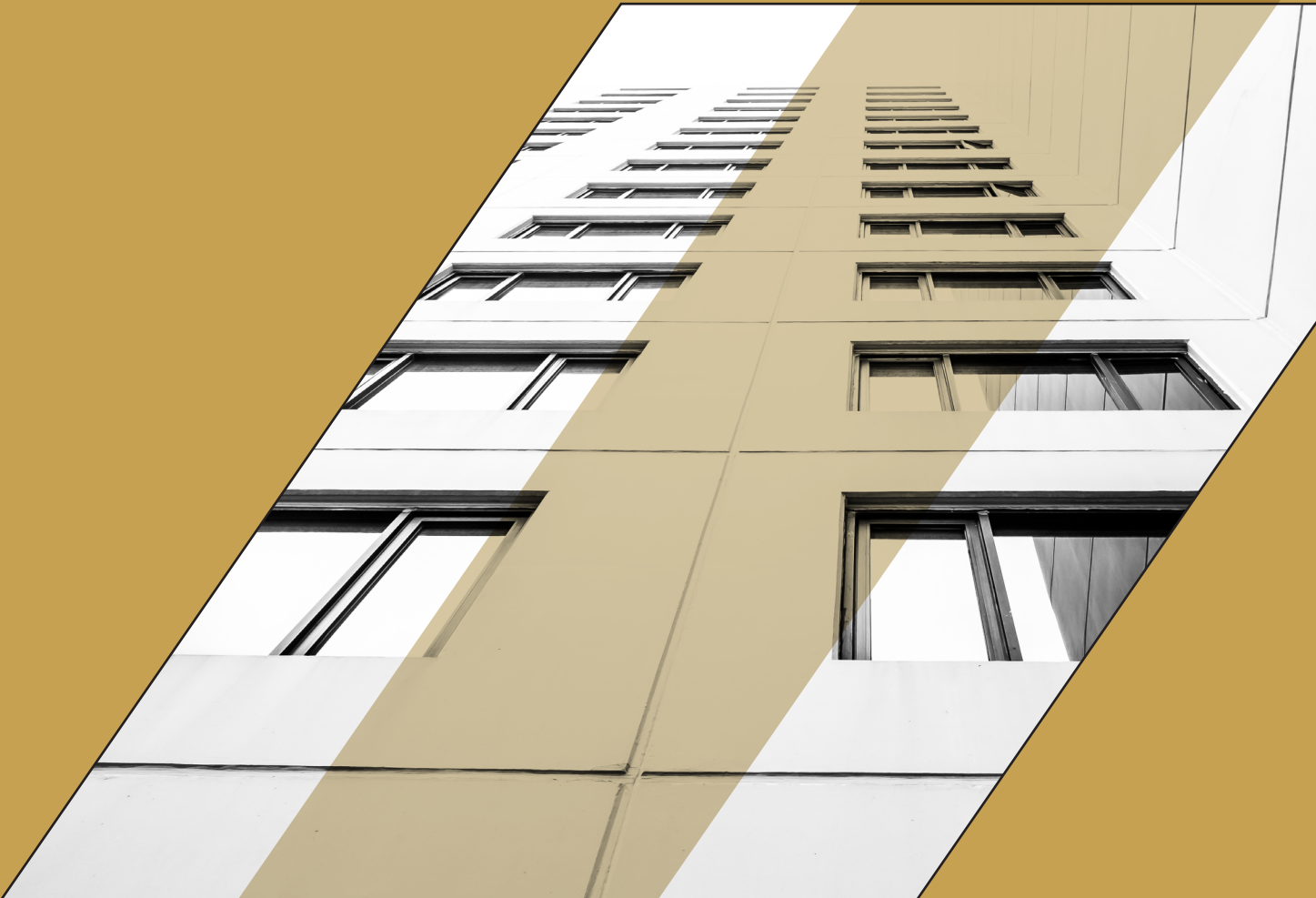




TABLE OF CONTENT

Welcome Message	—	5
Who We Are	—	6
Our Mission	—	6
Our Vision	—	7
Our Philosophy	—	8
Core Values	—	9
Our Services	—	10
Our Process	—	14
Why Choose NAMI?	—	15
Global Reach	—	15



WELCOME MESSAGE

WELCOME TO NAMI

Our name is inspired by the Arabic word 'نامي', meaning growth. Growth is not just our name; it is our purpose. We exist to help businesses and investments flourish, expand, and increase in value year after year. At NAMI, we believe a company itself is the real product an asset to be nurtured, structured, and designed for enduring success. Whether you are an investor from the Gulf, Egypt, Africa, or beyond, our mission is to provide you with secure and strategic opportunities supported by strong legal, financial, and advisory foundations.

***WITH US, YOUR INVESTMENT IS MORE
THAN CAPITAL IT IS THE BEGINNING
OF A LASTING STORY OF GROWTH
AND PROSPERITY***



WHO WE ARE

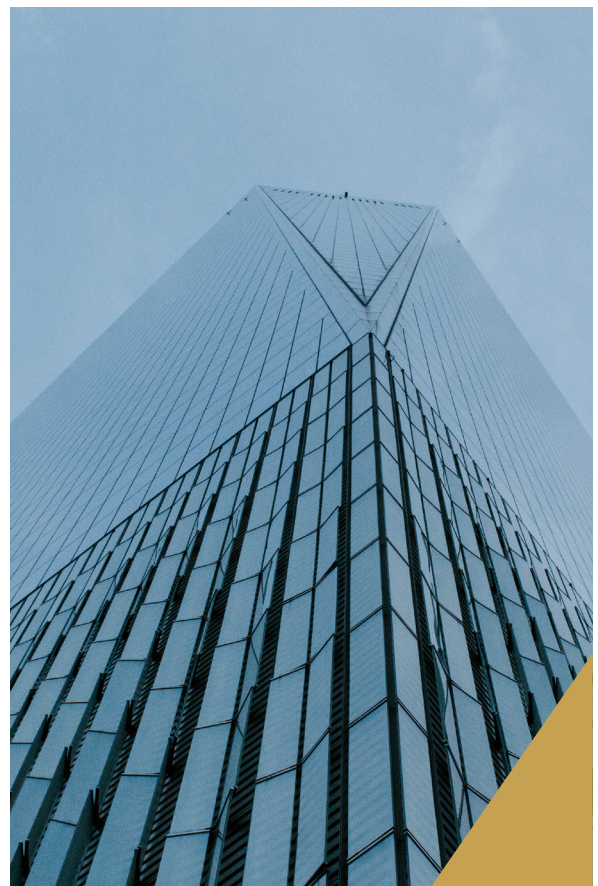
At NAMI, we do not only attract investments into Egypt but also channel global capital into Africa. We position ourselves as the trusted bridge connecting investors with high-potential opportunities across Egypt and Africa, fully aligned with Egypt's National Economic Direction Vision 2030 & African vision 2063, which prioritize empowering the private sector and expanding foreign direct investment.

We believe that a company is not just a legal formality or a vehicle for short-term profits. A company is a living product an asset that must be carefully designed, structured, and nurtured to grow in value over time. At NAMI, we specialize in turning business ideas and opportunities into solid entities that can withstand market fluctuations, attract global partners, and eventually be scaled, sold, or merged.

OUR MISSION

Our mission is to transform opportunities into long-term assets by providing investors with the tools, structures, and strategies they need to succeed. We are dedicated to making Egypt & Africa a secure gateway for global investments, where companies are not only legally compliant but also financially stable and strategically competitive on an international scale.

We exist to ensure that investors, whether local or international, do not just create businesses but build companies with enduring value companies that can grow, adapt, and remain attractive to future shareholders or acquirers.



OUR VISION

Our vision is to position NAMI as the trusted partner for investors worldwide who want to enter, expand, and thrive in Egypt & Africa. We see Egypt not only as a market full of opportunities but as a strategic center for global business, capable of producing companies that are resilient, scalable, and internationally competitive.

In this vision, every company we help build is prepared for the future not just for survival, but for growth, expansion, and global relevance. We want to redefine investment in Egypt & Africa by shifting the focus from short-term projects to long-term company value creation.

1.5K+
Clients

99+
Success Rate

33+
Experience Years

OUR PHILOSOPHY

AT NAMI, WE OPERATE WITH A SIMPLE BUT POWERFUL PHILOSOPHY:

YOUR COMPANY IS YOUR PRODUCT

We do not measure success only by immediate revenues or operational output. Instead, we look on the company itself as the ultimate product one that must be designed, marketed, and positioned with the same care as any world-class offering. This philosophy empowers investors to think beyond daily operations and focus on building companies as appreciating assets.

By adopting this mindset, our clients gain a strategic advantage: their companies are no longer fragile ventures but carefully structured entities capable of attracting partners, raising capital, and achieving exits on favorable terms.



CORE VALUES

TRANSPARENCY:

We believe in clarity and openness in every deal and process.

SECURITY:

Legal and financial safety are the cornerstones of everything we do.

SUSTAINABILITY:

We build companies for the long term, not for short-lived success.

INNOVATION:

Modern methods, strategic thinking, and creative solutions guide our work.

EXCELLENCE:

We hold ourselves to global standards while leveraging deep local expertise.



AT NAMI, VALUE IS BUILT ON TRUST, VISION, AND GROWTH THAT LASTS.

We believe every company we nurture is more than a business, it is a living asset designed for prosperity and legacy. Guided by professionalism, innovation, and sustainability, our true value lies in helping partners and investors achieve growth that endures.



OUR SERVICES

INVESTMENT OPPORTUNITY SOURCING

Every successful investment begins with identifying the right opportunity.

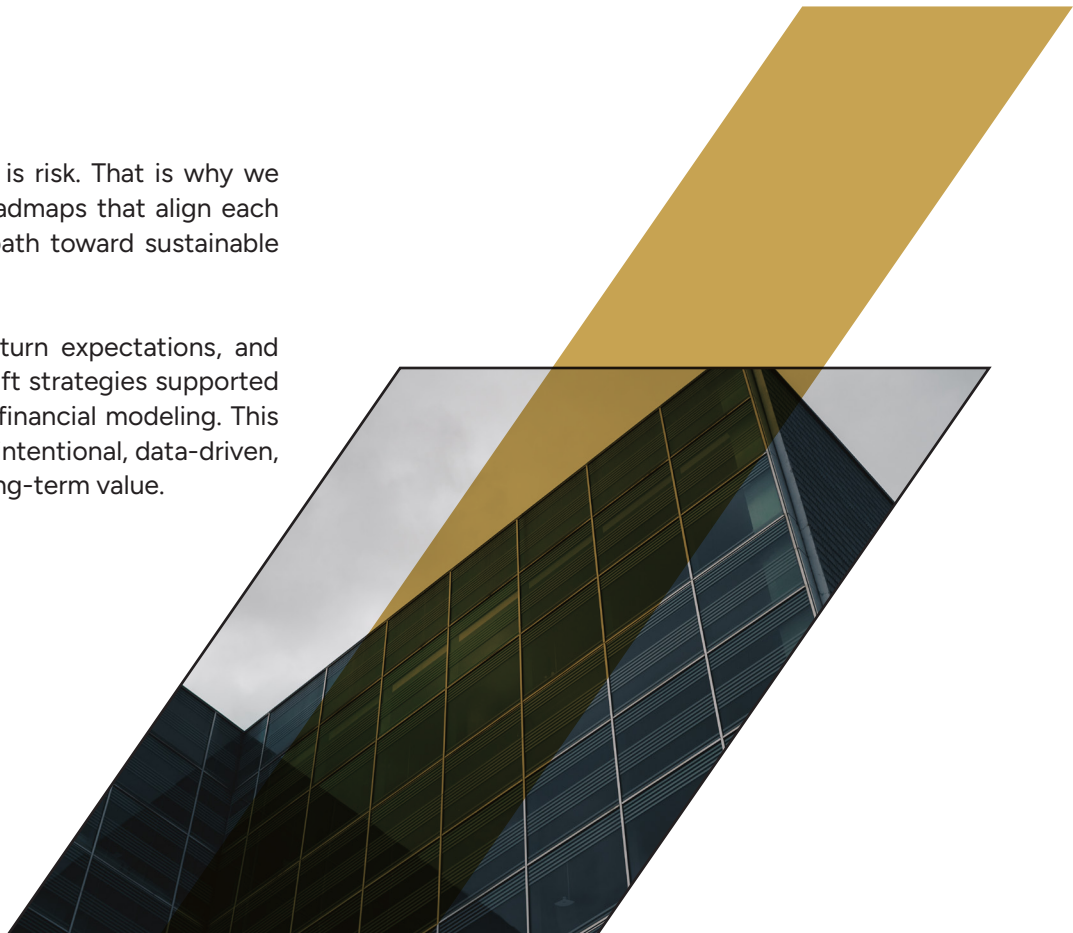
At NAMI, we provide investors with carefully selected opportunities that combine profitability, resilience, and growth potential. By leveraging market intelligence, industry networks, and on-the-ground insights, we uncover prospects that others may overlook

For international investors, we make Egypt & Africa accessible, reducing uncertainty and simplifying entry. For local investors, we expand horizons by connecting them with ventures that align with their ambitions.

INVESTMENT PLANNING

Opportunity without strategy is risk. That is why we design tailored investment roadmaps that align each investor's goals with a clear path toward sustainable growth.

We assess risk tolerance, return expectations, and long-term objectives, then craft strategies supported by advanced forecasting and financial modeling. This ensures that every decision is intentional, data-driven, and positioned to maximize long-term value.

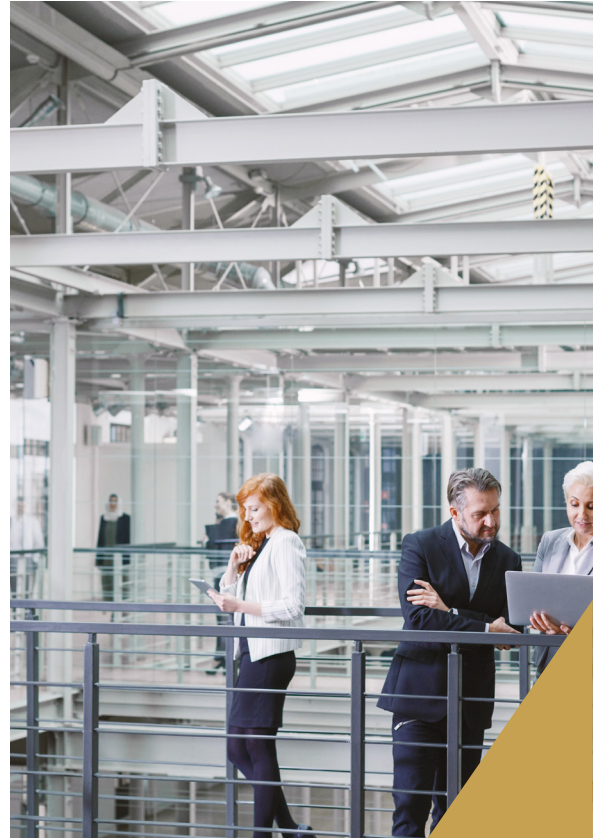


OUR SERVICES

FEASIBILITY STUDIES

A feasibility study is not just about numbers; it is about clarity. At NAMI, our studies analyze financial, operational, regulatory, and market dimensions, giving investors a holistic understanding of potential risks and rewards.

We go beyond surface-level reports to deliver actionable insights that empower confident decision-making. By combining quantitative data with qualitative expertise, we make sure every project is tested before significant commitments are made.



LEGAL & CORPORATE STRUCTURING

A company's foundation determines its future. We guide investors through incorporation, restructuring, and compliance, ensuring that companies are built with strong governance and legal integrity.

Our services protect investor interests while creating entities that are scalable and attractive to partners and financiers. By aligning corporate structures with international standards, we prepare companies to compete on a global stage.

OUR SERVICES

FINANCIAL & TAX ADVISORY

Financial stability and tax compliance are critical for sustainable success. At NAMI, we provide ongoing financial and tax advisory that ensures stability while optimizing returns.

We help establish transparent financial systems, manage cash flow effectively, and design proactive tax strategies that minimize exposure. For global investors, we also align Egyptian & African compliance with international requirements, creating seamless integration across jurisdictions.

COMPANY VALUATION & GROWTH TRACKING

Value is dynamic and must be measured and nurtured. Our annual valuation and growth tracking services provide investors with a clear picture of how their company's worth is evolving.

We benchmark against industry peers, identify areas for improvement, and highlight growth opportunities. These insights are not just informative; they are strategic, positioning companies for negotiations, investments, and exist with confidence.





OUR SERVICES

PARTNERSHIPS & EXIT STRATEGY

Every company should be built with its future in mind. At NAMI, we specialize in preparing businesses for partnerships, equity sales, and full exits.

We connect companies with potential partners, investors, and acquirers both locally and internationally. From partial share sales to complete acquisitions, we ensure that exits are transparent, profitable, and aligned with the investor's long-term strategy.



PRIORITY INVESTMENT SECTORS

Aligned with the National Economic Direction, we channel investments into high-growth sectors such as Financial Technology, Real Estate Technology, Agricultural Technology & Food Security, E-commerce and the Digital Economy, as well as Digital Health and Education. These sectors serve as engines of growth, opening vast opportunities for global investors, and creating pathways to international partnerships.

STARTUP FORMATION & FUNDING:

Supporting global investors in building startups through market research, legal formation, licensing via GAFI, commercial banking setup, and securing funding through angel investors, venture capital funds, accelerators, government initiatives, and crowdfunding platforms, with potential to scale regionally.





OUR PROCESS

IDENTIFY OPPORTUNITIES:

Secure, future-ready projects in Egypt.

VALIDATE:

Feasibility and risk analysis.

BUILD:

Corporate and legal structuring.

SECURE:

Financial and tax frameworks.

GROW:

Annual valuation and performance tracking.

EXIT:

Partnerships, equity deals, or acquisitions.



WHY

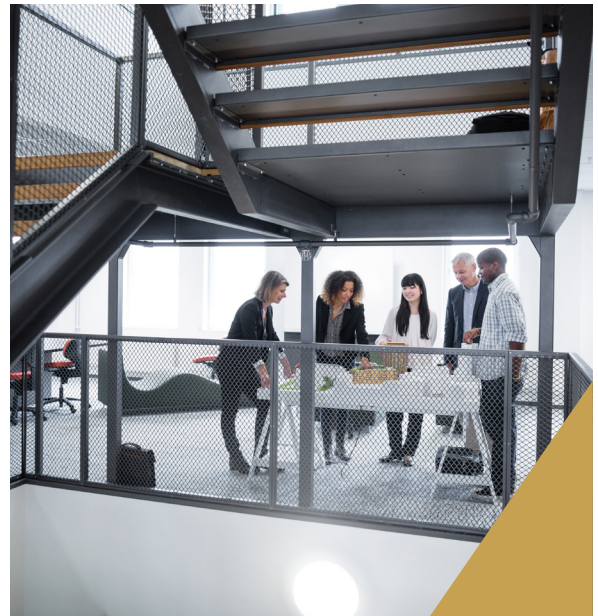
CHOOSE NAMI ?

Choosing NAMI means choosing a partner that offers SECURITY, CLARITY, AND GLOBAL RELEVANCE. We are not just advisors we are architects of long-term value.

Our strength lies in combining deep knowledge of the Egyptian and African legal and business landscape with the professionalism and standards expected by global investors.

We offer a HOLISTIC, END-TO-END SOLUTION, covering everything from opportunity sourcing to exit strategy.

More importantly, we provide a new perspective: helping investors see their companies as products that can grow in value, be marketed to partners, and ultimately be sold on favorable terms.



GLOBAL REACH

NAMI serves investors across the Middle East, Europe, North America, , Africa and Asia-Pacific. For international investors, we act as the trusted gateway into Egypt & Africa removing uncertainty and ensuring compliance. For Egyptian & African companies, we offer the expertise needed to expand outward and attract global capital.

Our network of partners, advisors, and specialists ensures that every client benefits from world-class support, regardless of their origin or destination.



YOUR COMPANY IS YOUR PRODUCT

info@namiinvestments.com
www.namiinvestments.com
City Center Makram Ebid St. 4th Floor,
Nasr City, Cairo Egypt
Tenth of Ramadan:
Block 21 - Linda Mall
39 Shams Mall

